

**INTERNATIONAL ERASMUS+ STAFF WEEK
TRNAVA, April 24th – 28th April 2017****FACULTY OF MASS MEDIA COMMUNICATION
University of SS. Cyril and Methodius in Trnava**

Faculty of Mass Media Communication is a fundamental and the most important faculty of the University of SS. Cyril and Methodius in Trnava established in 1997. It also has a specific position in the Slovak Republic – in particular – as a unique, largest and most complex media school in the country. It is considered to be the most desirable school among students of media studies and demand for graduates of this faculty ranks the school among ten most prestigious faculties in Slovakia.

University of SS. Cyril and Methodius and its Faculty of Mass Media Communication celebrates the 20th anniversary in 2017. We are using this opportunity to announce the 1st International Erasmus+ Staff Week at Faculty of Mass Media Communication UCM in Trnava for teaching staff from our Erasmus+ partner institutions in April 2017 (24th – 28th). This is an opportunity for the professors to give lectures at our faculty under Erasmus+ Teaching Staff Mobility.

Lecturers from universities are welcome to propose lectures in the field of our cooperation. According to the Erasmus+ programme rules, visiting lecturers are supposed to give 8 hours of lectures within the framework of regular courses offered by the host faculty (teaching language is English).

Study programs at the faculty:

- mass media communication, (bachelor, master, PhD.),
- marketing communication, (bachelor, master, PhD.),
- applied media studies, (bachelor, master),
- media relations (in English language, bachelor),
- theory of game studies (bachelor).

In addition to the guest lectures, the programme will include a welcome session, social and cultural activities and possibility to participate in international scientific conference “Megatrends and Media 2017” which will take place on 25th – 26th April 2017 in pleasant environment of the Smolenice Castle (<http://www.kcsmolenice.sav.sk/?lng=en>).

All information about the conference will be found on the conference website:

<http://fmk.sk/megatrends-and-media/>

More information about the faculty:

- <https://www.facebook.com/FMK.UCM>
- <https://twitter.com/FMKucm>
- <https://www.facebook.com/KonferencieFmk>
- <http://fmk.sk/megatrends-and-media/>
- <http://www.communicationtoday.sk/>
- <https://www.youtube.com/user/FMKTVofficial>

Location: Trnava lies in the center of Trnava region (with 66 000 inhabitants it is 7th largest city in Slovakia). The city is situated 50 km far from the capital Bratislava, being connected by a highway; and 100 km from the Austrian airport Schwechat, close to Vienna.

About the city and environment:

- <http://www.slovakia.org/>
- <http://www.slovak-republic.org/bratislava/>
- <http://www.trnava.sk/en/article/basic-information>
- <http://www.regiontirnava.sk/en>

Accommodation (near the university):

- <http://en.penzionumami.sk/>
- <http://www.lapension.sk/language/eng/index.php>
- <http://www.holidayinn-trnava.sk/>
- <http://www.hotelphoenix.sk/?lang=en>

You can apply to participate in the “International Erasmus+ Staff Week” by completing the application form and sending it by e-mail to Erasmus+ coordinator Assoc. Prof. Dr. Ján Višňovský, PhD. jan.visnovsky@ucm.sk, visnovsky.jv@gmail.com

Important dates:

- 15th February 2017 – deadline for registration of participants International Erasmus+ Staff Week and sending application,
- 15th March 2017 – deadline for sending Erasmus+ Mobility Agreement or Individual Teaching Programme (ITP).

If you have any other questions, please do not hesitate to contact us.

We look forward to welcoming you in Trnava.

Best regards,

Assoc. Prof. Dr. Dana Petranová, PhD.
dean

Assoc. Prof. Dr. Ján Višňovský, PhD.
mobility coordinator

