



**Communication, Public Relations and Advertisement Chair
of the Faculty of Journalism and Mass Communication of Sofia University
"St. Kliment Ohridski", Sofia, Bulgaria**

on the occasion of 30 years education in public relations
organizes a jubilee academic conference on the topic

Communication in Times of Global Crises

The conference will be held on the 28th and 29th of October 2024 within the framework of the St. Kliment Ohridski Days at the Faculty of Journalism and Mass Communication.

Communication, Public Relations and Advertisement Chair will celebrate the 30th anniversary of the establishment of its bachelor and master programs in public relations at Sofia University "St. Kliment Ohridski". The academic education in public relations started in the academic year 1994-1995 when the Chair was also established. The philosophy of education and academic research in communication, public relations and advertisement at the Faculty of Journalism and Mass Communication of Sofia University "St. Kliment Ohridski" is related to the high public responsibility of the profession of public relations and to the importance of the communication specialists as moderators between governmental, public and private institutions, on the one hand and the public, on the other.

We welcome all topics related to the current global crises, including political, economic, social, cultural, philosophical and educational aspects of the crises and the resulting challenges in communication. The languages of the conference are English and Bulgarian.

There is no tax for participation at the conference but the Faculty of Journalism and Mass Communication of Sofia University "St. Kliment Ohridski" does not provide any support for travel and accommodation for the participants at the conference.

Applications to the conference should be sent at the email: petkovadp@yahoo.com
They should include the title, up to 250 words summary of the paper and up to 5 key words.
The deadline for the applications to the conference is May, 31st, 2024.

After the conference the papers will be included into a jubilee book of the Chair.

From the organizational committee